

**PEMBROKE PINES POLICE DEPARTMENT**

**9500 Pines Boulevard  
Pembroke Pines, FL 33024  
954-436-3200 Office  
954-431-2200 24 Hour Dispatch Center  
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**NEWS RELEASE**

**PIO ASSIGNED THIS INCIDENT:** Sgt Sengelmann

**PPPD CASE NUMBER:** \_\_\_\_\_ **DATE:** March 8, 2016 **TIME:** \_\_\_\_\_

**CHARGE/INCIDENT:** High Visibility Enforcement of Pedestrian & Bicycle Safety Initiative

**PLACE OF OCCURRENCE:** City-wide

**SUBJECT(S) – NAME, AGE, DOB, RACE, SEX, ADDRESS:**

1) N/A

**SUSPECT(S) – NAME, AGE, DOB, RACE, SEX, ADDRESS:**

1) N/A

**DESCRIPTION OF INCIDENT:**

The Pembroke Pines Police Department will participate in the High Visibility Enforcement of Pedestrian & Bicycle Safety initiative which will begin **March 8<sup>th</sup>, 2016** and will run through **May 30<sup>th</sup>, 2016**. This initiative is under the direction of the Florida Department of Transportation and is managed by the University of South Florida. The goal of this initiative is to promote pedestrian and bicyclist safety through the use of traffic education and enforcement of all road users, including pedestrians, bicyclists, and motorists in high priority counties across the state. Broward County is one of the high priority counties named in the program.

Between 2008 and 2012, traffic crashes on Florida roads and highways resulted in 2,453 pedestrian fatalities and 530 bicyclist fatalities. (*Source: Alert Today Alive Tomorrow – Florida’s Pedestrian and Bicycle Focused Initiative Tip Sheet*).

The Pembroke Pines Police Department’s involvement in this initiative will begin with an “Educational Campaign” from **March 8<sup>th</sup>, 2016 to April 1<sup>st</sup>, 2016**. During these dates, officers at targeted locations within the city will distribute informational pamphlets to motorists, pedestrians and bicyclists, detailing Pedestrian & Bicyclist safety tips. Officers at these locations who observe violations by motorists, pedestrians and bicyclists, will seek to issue warnings in lieu of traffic citations when appropriate. The remaining dates after **April 1<sup>st</sup>, 2016** will be the Enforcement Portion of the initiative, where violations observed will result in the issuance of Uniform Traffic Citations, which carry fines ranging from **\$63.50 to \$263.00**.

If you have any questions or would like additional information about the Pembroke Pines Police Department’s involvement in the High Visibility Enforcement of Pedestrian & Bicycle Safety initiative, please contact Sergeant Chris Sengelmann of the Traffic Unit at **(954)-432-2200**.